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**Datasheet for the decision  
of 4 February 2026**

**Case Number:** T 1301/25 - 3.5.07

**Application Number:** 19838887.8

**Publication Number:** 3824637

**IPC:** G06F16/432, H04N21/258,  
H04N21/232, H04N21/442,  
H04N21/45, H04N21/475,  
G06F16/435, G06V20/52

**Language of the proceedings:** EN

**Title of invention:**  
SYSTEMS AND METHODS FOR GENERATING TARGETED MEDIA CONTENT

**Applicant:**  
Ensing, Maris J.

**Relevant legal provisions:**  
EPC Art. 108  
EPC R. 99(2), 101(1)

**Keyword:**  
Admissibility of appeal (no) - missing statement of grounds



**Beschwerdekammern**  
**Boards of Appeal**  
**Chambres de recours**

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Case Number: T 1301/25 - 3.5.07

**D E C I S I O N**  
**of Technical Board of Appeal 3.5.07**  
**of 4 February 2026**

**Appellant:** Ensing, Maris J.  
(Applicant) 733 North Main Street  
Orange, CA 92868 (US)

**Representative:** Brann AB  
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**Decision under appeal:** **Decision of the Examining Division of the  
European Patent Office posted on 30 May 2025  
refusing European patent application No.  
19838887.8 pursuant to Article 97(2) EPC.**

**Composition of the Board:**

**Chairman** N. Uhlmann  
**Members:** P. San-Bento Furtado  
S. Fernández de Córdoba

## **Summary of Facts and Submissions**

- I. The appeal is directed against the decision of the examining division to refuse European patent application No. 19 838 887.8, posted on 30 May 2025.
- II. The appellant filed a notice of appeal on 29 July 2025 and paid the appeal fee on the same day.
- III. By communication of 7 November 2025, which was delivered via the EPO Mailbox, the Registry of the Board informed the appellant that it appeared from the file that the written statement of grounds of appeal had not been filed, and that it was therefore to be expected that the appeal would be rejected as inadmissible pursuant to Article 108, third sentence, EPC in conjunction with Rule 101(1) EPC. The appellant was informed that any observations had to be filed within two months of notification of the communication.
- IV. No reply was received.

## **Reasons for the Decision**

No written statement of grounds of appeal was filed within the time limit provided by Article 108, third sentence, EPC in conjunction with Rule 126(2) EPC. In addition, neither the notice of appeal nor any other document filed contains anything that could be regarded as a statement of grounds pursuant to Article 108 EPC and Rule 99(2) EPC. Therefore, the appeal has to be rejected as inadmissible (Rule 101(1) EPC).

**Order**

**For these reasons it is decided that:**

The appeal is rejected as inadmissible.

The Registrar:

The Chairman:



S. Lichtenvort

N. Uhlmann

Decision electronically authenticated